

ONCE THE SHOOT IS OVER, WHY NOT STAY IN ITALY A LITTLE LONGER?

Italy offers high quality post production at very reasonable costs, Sound Art 23 is one of the leading post facilities that has opened its doors to foreign producers.

Over the past half century, the film industry has played a crucial part in Italy's economic and cultural landscape. The glorious 1950s and 1960s saw Italian cinema in the limelight, and studios such as Cinecittà became an international brand, attracting major foreign as well as domestic productions. After a slight decline in the 1980s and 1990s, the past decade has seen a rebirth of film production and, most interestingly, Italy has managed to attract a number of major Hollywood productions choosing to shoot entirely, or partly, in Italian territory (To Rome with Love, Zoolander 2, Ben-Hur, 007 Spectre, My Cousin Rachel, The Man from U.N.C.L.E., and many more).

The golden film years and the recent revival have led to the creation of post-production facilities that are able to cope with complex video and audio requests. One such facility is Sound Art 23. Born more than 30 years ago, the studios are located in the heart of Rome and have been evolving and adapting to the film and audiovisual industry's transition from analogue to digital with huge success. It now offers the most up-to-date technology, including the latest version of the AVID S6 console, as well as an eclectic, experienced and multilingual staff, who can support and guide the creative teams through all aspects of sound post-production, from sound editing to sound design, and from additional dialogue recording



Sean Bean (centre) recording ADR at Sound Art 23 with dubbing co-ordinator Andrea Standardi (left) and Managing Director Marzia dal Fabbro (right)

“Thank you, Sound Art 23 team, for the warm welcome and the smooth recording session via ISDN with my clients in Germany. I felt at home right away, and couldn't even apply my sketchy Italian, since everybody spoke English! I hope to come back very soon and work with you again
Tom Vogt, actor and voiceover artist

(ADR) to final mixing. Sound Art's multicultural approach means that foreign clients always feel at home in our studios and can enjoy the best aspects of being in Italy, avoiding any of the potential hassle of working away from home.

Due to the numerous film productions coming to Italy, at Sound Art 23 we cater for remote ADR recordings,

offering an array of connection possibilities, from ISDN to Source-Connect and SessionLinkPRO. If an actor is shooting in Italy, we can easily arrange for the ADR session to take place in Rome, while the rest of the creative and editorial team can witness the session 'live' from their studios across the globe. The same applies for directors shooting in Rome and talent needing to record

elsewhere. Our ADR facilities have brought to our studios Hollywood stars such as Diane Keaton, Willem Dafoe, Sean Bean, Rutger Hauer, John Huston, Mila Kunis, and many others. We offer assistance and support in organising the sessions and help with anything the talent might need or request (such as private car booking, refreshments, accommodation, etc.).

Another crucial factor for the peace of mind of many producers is that Sound Art 23 has recently applied all the digital and physical security guidelines outlined by the MPAA and has been officially vetted by Fox. We work for Netflix, Sky and the Italian state broadcaster RAI, which means we can cater for all technical specs, and are

aware of the different delivery requests for broadcasters and OTTs.

Our passion for sound means we supply the clients with the best options to match production sound in ADR and give them all the creative tools and plug-ins to work on the soundtrack of their project. In order to cater for all needs, we offer a variety of microphones, ranging from Neumann to Sennheiser, and from Schoeps to Sanken. We are also able to provide talent and dubbing services for clients looking to localise their films or series, as well as for voice commercials, documentaries, digital apps and so on.

Once all the post is completed we are able to enjoy the results by screening in our luxury 45-seat screening theatre,

which features the innovative Sony DCI 4K projector and a 7m x 3m screen. Of course, the theatres are also available for private screenings aimed at distributors, journalists and industry people. Having been in the business for over 30 years means we can put our experience at the service of production companies and help them achieve the best during post-production. No matter how big or small the job is, or how much time they will spend with us, our aim is to ensure our clients enjoy the process of sound post-production as much as we do. www.soundart.it ■

CONTACT
 SOUND ART 23 srl, Rome
 +39 06 37 24 671
 production@soundart.it

